

Zakti

Museum Planning

INTERPRETIVE & MASTER PLANNING



Tai Kwun immerses visitors in the rich heritage of the former Central Police Station's more than 170 years of history

One of the oldest and largest heritage sites in Hong Kong at over 170 years, the former Central Police Station and Victoria Prison is not merely about the architecture and artefacts but also people and their stories.

Starting in 2009, we provided interpretive planning that reassured project stakeholders and most importantly LegCo that the heritage component of the site was being taken seriously. Then it was a matter of earmarking and safeguarding heritage spaces within the site by designating them with a specific purpose for the visitor experience within an overall site-wide coherent narrative. Finally, we sat alongside the client to oversee and ensure the delivery of the intent behind the interpretive planning.

The end result is that there are eight designated heritage storytelling spaces across the site, as well as over 20 Tai Kwun Tales, Building Histories, seasonal hidden stories and events. Daily tours by docents are available, or visitors can explore on their own with self-guided walks on the Tai Kwun mobile app.

The Tai Kwun Centre for Heritage and Arts was the winner of the New Culture Destination of the Year, Asia Pacific 2018.



TAI KWUN CENTRE FOR HERITAGE AND ARTS INTERPRETIVE & MASTER PLANNING

CENTRAL POLICE STATION, HONG KONG // 2017

“Perhaps art and architecture are the most apt and transformative tools for understanding history and creating a hopeful, shared future alongside our younger generation”.

– RIBA President Alan Jones on Tai Kwun



Sectors	Heritage revitalisation, adaptive re-use, museum
Client	Hong Kong Jockey Club
Services	Interpretive planning and curatorship
Region	Hong Kong
Date	2017
With	Purcell Miller & Tritton (Purcell), Marc & Chantal
Awards	New Culture Destination of the Year Asia Pacific 2018, UNESCO Asia-Pacific Award of Excellence for Cultural Heritage Conservation 2019, and the 2021 RIBA International Award for Excellence.



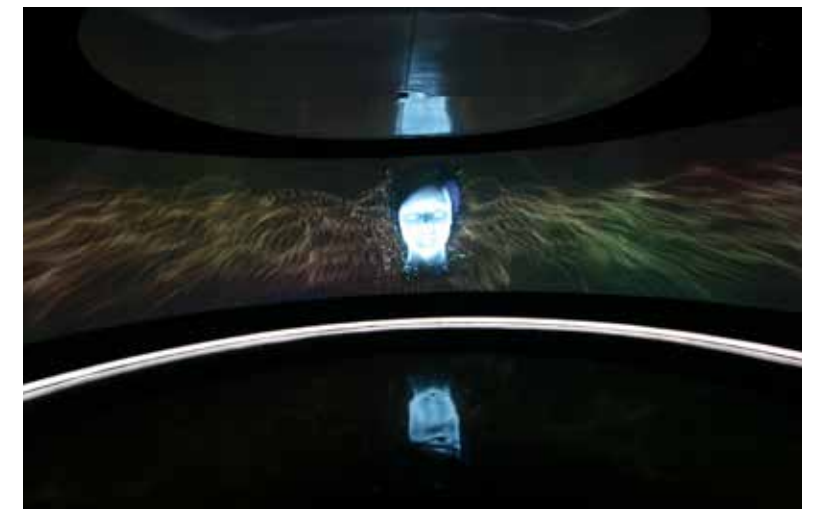


Officially launched by Mr Lee Yi Shyan, Singapore's Minister of State for Trade and Industry, this "Technological Wonderland" showcases the technologies developed by the Agency for Science, Technology and Research (A*Star). The gallery features both upstream and downstream innovations.

We created themed areas that integrate the cutting edge technologies into futuristic everyday environments in order to showcase their benefits to us as individuals. Each space acts as a "Lifestyle backdrop" where visitors can interact with both virtual avatar guides and in some cases the technologies themselves—from nanotechnology to robotics. As well as industry professionals, the gallery also serves as an educational platform to inspire students about the future of science and technology in Singapore.



FusionWorld features an interactive showcase of award-winning inventions and cutting edge new technology prototypes created by Singapore's A*STAR's research institutes.





The LTA gallery provides a behind-the-scenes look at how LTA plans, designs and builds Singapore’s transport system while balancing efficiency, liveability and inclusivity as it leverages technology for smarter urban mobility.

There are a host of interactive activities and multi-sensory exhibits, such as taking on the role of a transport planner and trying their hands at planning an efficient and sustainable transport network.

LAND TRANSPORT AUTHORITY GALLERY

INTERPRETIVE & MASTER PLANNING

SINGAPORE



This tells the story of how the city transformed its transport systems through careful planning, balancing needs, resources and sustainability.





Having worked on the original gallery opened over 15 years ago, we were asked to undertake an extensive interpretive plan and design upgrade working with our partners in Singapore.

A key attraction is the massive architectural model of the city centre, brought to life with a light and sound show, as well as a 270-degree panoramic show that depicts scenes of daily life in Singapore from dusk to dawn. It is a multi-sensory experience that takes you deep into Singapore's exciting planning journey.

This pioneering urban planning centre acts as an education hub for the public and professionals to appreciate city planning, urban development and architecture where visitors can discover and participate in the story of the nation's planning efforts.

This tells the story of how the city transformed itself from a humble trading port to a first-world metropolis in just 50 years through insightful urban planning

Sectors Public, visitor centre
Client Urban Redevelopment Authority (URA)
Services Interpretive planning
Location Singapore
Date 2011
With Sugar Design (HK) Ltd, Creative Edge Pte Ltd





The solution was to create a series of stylised environments which acted as vehicles for public communication and personal discovery of what makes a good citizen. The Gallery comprises a thematic exhibition area and a permanent interactive exhibition area.

The permanent interactive exhibition area showcases interactive exhibits to promote positive core civic values, personal values and national knowledge. The four main themes of exhibition are “Me”, “My Family and I”, “My Society and I” and “My Country and I”. The thematic exhibition area is for staging thematic exhibitions on core civic values. Topics of exhibitions change every four to six months.

The challenge was to create an interpretive approach and narrative journey for a wide range of broadly defined civic values for the young people of Hong Kong.



CIVIC EDUCATION RESOURCE CENTRES INTERPRETIVE & MASTER PLANNING

HONG KONG // 2010



Sectors	Public, visitor centre
Client	Education Bureau
Services	Interpretive Planning
Location	Hong Kong
Date	2010
With	Marc & Chantal



Dr Chris White FRSA FLS
Museum Planning Consultant



Education

- Doctorate in Hotel & Tourism Management, Hong Kong Polytechnic University
- MA Journalism, University of Westminster
- PG Dip Commercial Law
- MA (Hons) Chinese, University of Edinburgh

Experience

- 25+ years’ experience in the museum planning & exhibition design industry
- A specialist interpretive planner for public education and communication
- Involved in the design of some of the world’s most innovative multi-award-winning museums and exhibition projects

Professional Memberships

- Fellow of the Royal Society of Arts (FRSA)
- Fellow of the Linnean Society (FLS)
- Freeman of the Worshipful Company of Art Scholars
- Member of the Royal Historical Society
- Member of the Museums Association
- Member of the Royal Geographic Society
- Member of the Royal Asiatic Society
- Member of the Oral History Society

Past Projects and Clients

- CLP Clock Tower, Hong Kong
- Taikwun Centre for Heritage & Arts
- HSBC Archives Gallery, Olympic, HK
- 1 Queen’s Road Central, HSBC Boardroom
- HSBC Heritage Walls, 9+ global locations
- Giant Panda Experience, Ocean Park, Hong Kong
- Goldfish Pavilion, Ocean Park, Hong Kong
- A*STAR Technology Showcase, Singapore Agency for Science, Technology & Research

Research & Consultancy

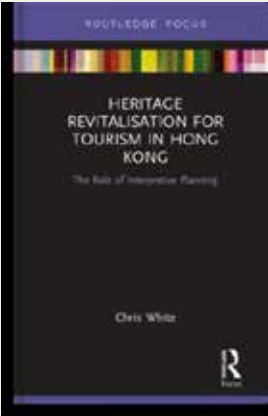
- Land Transport Authority (LTA) Visitor Centre, Singapore
- The Hong Kong Jockey Club
- Independent Commission Against Corruption (ICAC) Gallery, Hong Kong
- Megabox, Audiovisual Masterplan, Kerry Properties, Hong Kong
- 2009 East Asian Games Gallery, Sports Federation & Olympic Committee, Hong Kong
- Hong Kong Wetland Park, Agricultural, Conservation and Fisheries Department, Hong Kong SAR Government
- The Drug InfoCentre, Narcotics Division, Hong Kong SAR Government
- Portugal Telecom, Lisbon

“We learn from each other
by telling stories.

We help you decide what the
story is and how to tell it”.

INTERPRETIVE & MASTER PLANNING

- Cyberport Visitor Centre, PCCW, Hong Kong
- The Drug InfoCentre, Narcotics Division, Hong Kong SAR Government
- Portugal Telecom, Lisbon
- Cyberport Visitor Centre, PCCW, Hong Kong
- Masterplan for Bristol Zoo, UK
- 2000 CeBit Symbian Trade Exhibition Stand
- Journey Zone, The Millennium Dome, Ford Motor Co.
- The Deep Aquarium, Hull UK
- Island East Showcase, Swire Properties, Hong Kong
- Children’s Museum, Dubai UAE
- CDL Showroom, City Development Ltd, Singapore
- Kerry Properties, Shanghai
- Shanghai Bund International Financial Centre
- Wired Worlds, National Museum of Photography, Film & Television, UK
- Urban Redevelopment Authority (URA) Gallery, Singapore
- Natural Prehistory of Taiwan Gallery, National Museum of Prehistory, Taiwan
- Austronesian People Gallery, National Museum of Prehistory, Taiwan
- Underground Adventure, The Field Museum, Chicago USA
- Restless Surface, Natural History Museum, London UK
- Catwalk, Museum of London, UK
- Taiwan Dioramas, National Museum of Natural Science, Taiwan
- Telecom World, Hongkong Telecom
- Computers & Communication Gallery, National Science & Technology Museum, Taiwan
- Utilization of Water Gallery, National Science & Technology Museum, Taiwan



Heritage Revitalisation for Tourism in Hong Kong
The Role of Interpretive Planning
BY CHRIS WHITE

Taking a qualitative approach and using semi-structured in-depth interviews with practitioners and stakeholders in the field, this study explores the role of interpretation in heritage revitalisation projects for tourism in Hong Kong.

It seeks to examine why the interpretive element of these projects so often gets diminished during the course of implementation and outlines five propositions that may inform it going forward.

The findings of this study suggest that, as issues of local identity become more important, the role of interpretation in the development of heritage tourism products needs to be holistic, integrated and consistent across public, private and non-governmental sectors.